

DIGITAL VIDEO PRODUCTION

OVERVIEW

Participants have the opportunity to use digital video skills, tools, and processes to communicate, entertain, inform, analyze, or illustrate the given year's theme. An extremely powerful and ubiquitous medium, video technology has great potential, strengths, and limitations that should be understood by all.

ELIGIBILITY

An individual may participate solo in this team event.

TIME LIMITS

1. The video must not exceed three (3) minutes in length.
 - a. If it is over three (3) minutes, a time violation of five (5) points will be assessed.
 - b. Time starts with the first image or sound and continues until the last sound or image ends.

LEAP

A team LEAP Report is required for this event and must be submitted at event check-in (see LEAP Program).

PROCEDURE

PRELIMINARY ROUND

1. Participants check in their entries and submit a LEAP Report at the time and place stated in the conference program.
2. Entries are reviewed by judges. Neither students nor advisors are present at this time.

REGULATIONS

PRELIMINARY ROUND

A. Videos

1. Must be submitted on a USB flash drive in MP4 format.

Iowa TSA Digital Video Production Rules

2. Must not exceed three (3) minutes in length. If a video exceeds three (3) minutes, a time violation will be assessed.
 3. May be an individual or team project.
 4. All video footage must be the original work of the team.
 5. All ideas, text, images, and sound from other sources must be properly cited.
 6. If copyrighted material is used, proper written permission must be included. NOTE: The video production product will not be judged if copyright procedures are not followed.
- B. Documentation materials (comprising “a portfolio”) are required and must be placed in a multi-page, singlefile PDF on a USB drive, in this order:
1. LEAP Report
 2. Title page with the event title, the title of the video, the conference city and state, and the year; one (1) page
 3. Table of contents; pages as needed
 4. Purpose and description of the video; one (1) page
 5. Team’s self-evaluation of the video, using criteria from the official rating form; one (1) page
 6. Hand sketched storyboard; pages as needed
 7. Digital video script; pages as needed
 8. List of hardware and software used in the development of the video; one (1) page
 9. List of references that includes sources for materials (copyrighted and non-copyrighted); pages as needed
 10. Permission letters for copyrighted material (including clips and images); pages as needed
 11. Completed and signed Student Copyright Checklist (see Forms Appendix or TSA website)
 12. Signed consent forms for all video participants (see Forms Appendix or TSA website)
 13. Plan of Work log that indicates preparation for the event, as noted by date, task, time involved, team member responsible, and comments (see Forms Appendix or TSA website); one (1) page.

EVALUATION

PRELIMINARY ROUND

1. Evaluation will be based on the video footage and on the accompanying documentation.
2. Depending on the stated purpose, videos are judged on story concept, artistic and/or social value, audio and camera techniques, transitions, and pace, as well as technical attributes, creativity and organization, and the overall effect.

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3. Portfolios must be complete, well-written, and professional in organization and appearance.